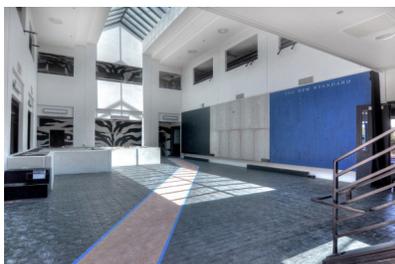


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Eureka Building: The new O.C. 'tech address?'

By [KEVIN SABLAN](#)

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The **Eureka Building**, a new co-working and event center in Irvine, has opened. The 40,800-square-foot building on Alton Parkway and Red Hill Avenue, which allows emerging companies to rent desks and offices in a collaborative environment, is hosting an invite-only launch event today.

Xpal Power, which makes portable power packs for mobile phones, is among three major tenants that have joined Eureka in the last month. The others are **Coastal Sports Group**, a distributor of motorcycle and ATV parts, apparel and accessories; and **Ergo Capital Partners**, a venture-debt firm started by Eureka founder Peter Polydor. "I want Alton

and Red Hill to be the tech address" of Orange County, he said.

The building also houses a dozen younger companies in its startup hub on the second floor, which will likely be expanded to accommodate more desk-renters. An eatery, **Euro Caffè**, is set to open on the first floor in the first quarter.

– **Lily Leung**

New ventures

Johnny Rockets, the burger franchise headquartered in Aliso Viejo, opened its 12th location in the United Arab Emirates. The restaurant is in the Jumeirah area of Dubai. **Al Fares Restaurant Group**, operator of all the UAE Johnny Rockets, closed its 17-year-old flagship restaurant in that area to prepare for the new location, which is part of the Jumeirah Centre.

The Irvine Chamber of Commerce launched a free Green Business Certification Program to recognize small- and medium-sized businesses for their efforts to preserve the environment. The chamber hopes that local companies will reduce energy and waste costs, which could qualify them for tax credits, rebates and incentives. Visit greenirvine.org for details and an application for certification.

Real estate developer **Stream Realty Partners L.P.** completed improvements to an office building that also houses its Irvine presence. The company renamed the former Von Karman Business Park at 16842 Von Karman Ave. to Von Karman Tech. The building's façade has been modernized and wireless Internet installed throughout. Stream Realty also added a pedestrian boardwalk, outdoor seating areas, new exterior lighting and revamped common areas with stainless steel staircases. The \$1.5 million modernization project was funded by **HighBrook Investment Management LP**, a New York private equity fund that acquired the structure in January 2013.

On the move

Lindsay J. Hulley has moved up from senior counsel to partner at **Rutan & Tucker LLP**, a Costa Mesa law firm. Hulley joined the firm two years ago and specializes in trademark and copyright law as part of Rutan's corporate section and intellectual property group.

Larry Cerutti left Rutan's corporate and securities practice in 2012 to join **Troutman Sanders LLP**. He is now managing partner at the law firm's Irvine office. Cerutti has represented companies in securities offerings and mergers and acquisitions. He replaces Robert Pozin, who opened the office 20 years ago as **Ross, Dixon & Bell**. That firm merged with Troutman Sanders in 2009.

Leadership

ChromaDex Corp., a company in Irvine that makes ingredients used in nutritional supplements, food and cosmetic products, added Steve Allen to its board of directors. Allen is non-executive vice chairman of **6 Pacific Group**, co-founder of the **Screening Committee of Nutrition Capital Network**, and managing partner of **California Agricultural Orchards LLC**. He retired as vice president of new ventures at **Nestlé** in 2009.

Good works

OC Tech Alliance, an Orange County trade group, and **TechVoice**, a partnership of tech trade associations, raised \$3,500 last month to help educate O.C. children about science, technology, engineering and math. The two groups threw an event that raised funds for Inside the Outdoors, an educational program run by the O.C. Department of Education, to help bring its programs to low-income schoolchildren in the county.

A charity golf tournament raised \$60,000 that will go to **Children's Hospital of Orange County** in Orange for its neonatal intensive care unit. **Barney & Barney LLC**, an insurance brokerage headquartered in San Diego, recently threw the second annual golf event at **Dove Canyon Country Club** in Rancho Santa Margarita. Barney has an office in Aliso Viejo.

SmartStop Self Storage, a Ladera Ranch-based chain of storage facilities, gave \$17,000 to the **Bahati Foundation**, a Los Angeles organization that supports inner-city youth through cycling and educational outreach programs. The donation will buy instruments for Crenshaw High School's band program and warm-up gear for the girls' basketball teams at King R. Drew High School.

Overheard

"It's usually a pretty blunt instrument that has unintended consequences." - Ed Moy at Morgan Gold in Irvine, talking with Bloomberg about government and the Fed's tapering. Moy says the way that the tapering takes place can have a [dramatic impact on gold prices](#) this year.

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